



ValuCred

Establishing a Quality Label to Enhance Plastic Credits towards EPR Standards

A joint program developed by



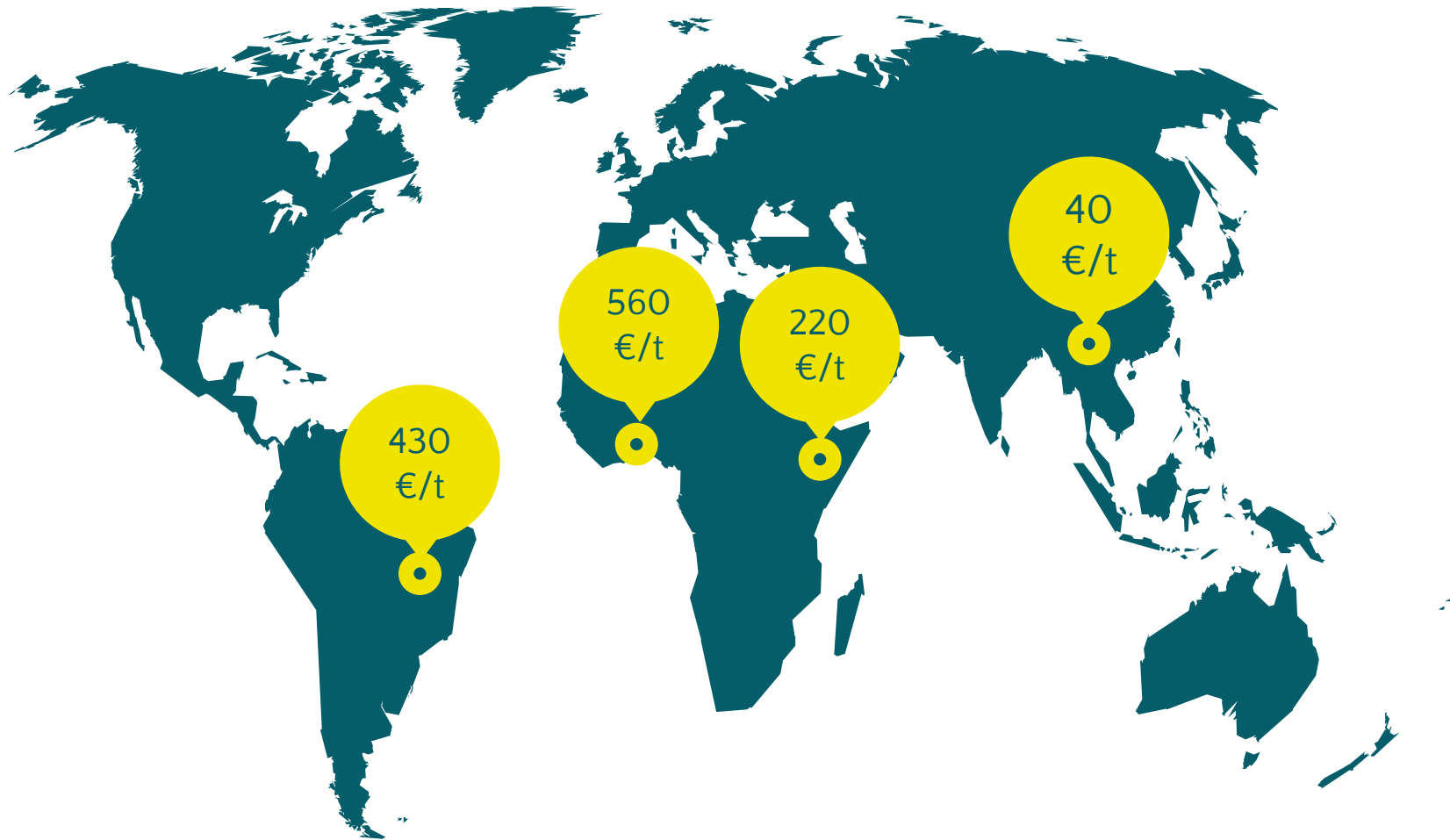
With the support of



What is
the value
of their
services?







Plastic Credits*

~~measurable~~

~~verifiable~~

~~transferable~~

*Definiton of WWF

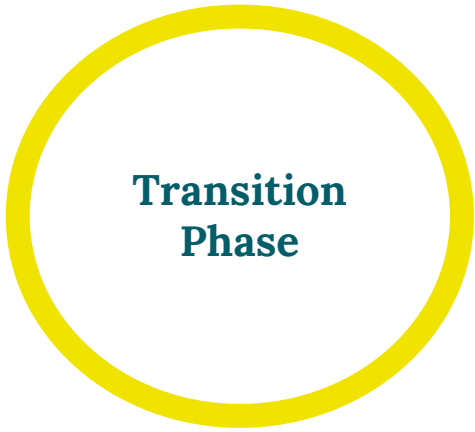
We need to move forward

Voluntary



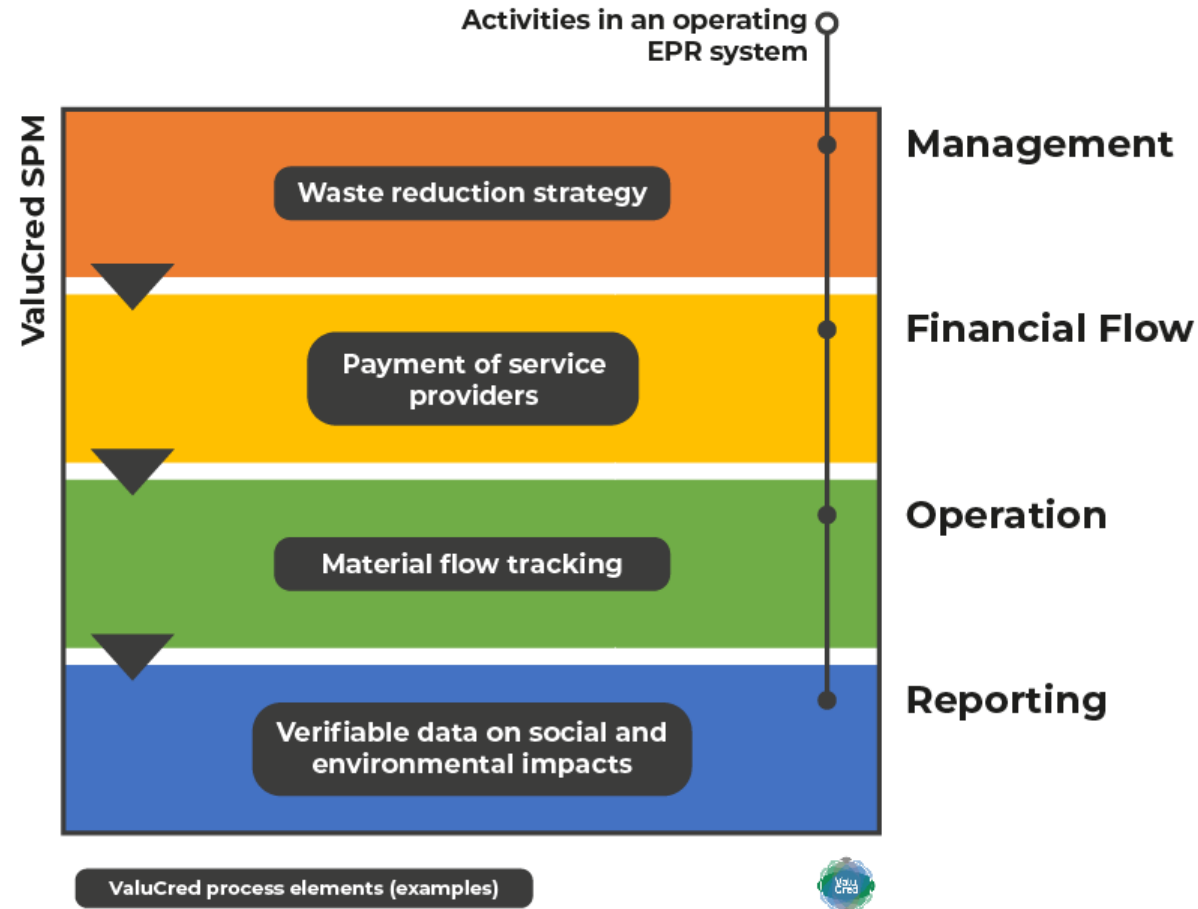
Mandatory





Transition
Phase

ValuCred Standard Process Model





Transition
Phase

ValuCred Standard Process Model

- Globally applicable



- 15/17 SDG's



GRI 102 Requirements on contextual information	GRI 306 Waste
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- 12/23 GRI Standards



Transition
Phase

ValuCred Standard Process Model

☉ Locally measurable

- ✓ Waste tracking
- ✓ Environmental impact (incl. measures)
- ✓ Social impact (incl. measures)
- ✓ Remuneration of workers

- *Next Step*

Upscaling



Establishing ValuCred as Quality Label for „Plastic Credits“

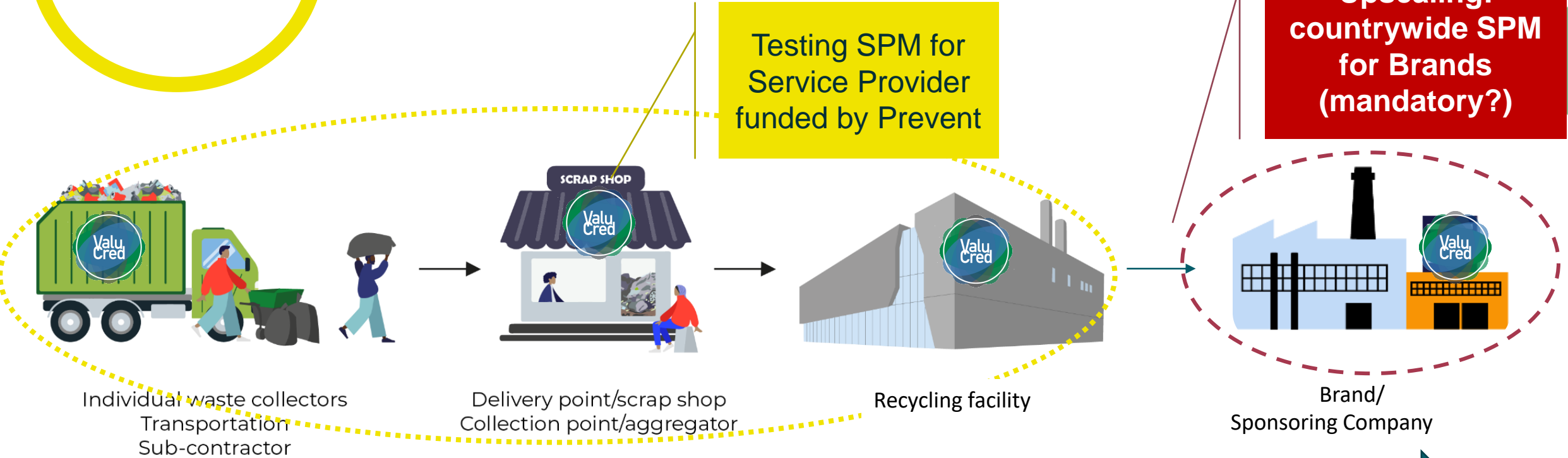
- ▶ Agreements on **quality measures** with participating stakeholders from **Plastic Credit Market** (Standard setters, PC issuing platforms, certifiers, PC customers, etc.)
- ▶ Agreeing on data collection & measurement
 - which data do we collect – what do we measure –
 - where do we measure

Transition Phase

Systemic Change - Consistency and Comparability

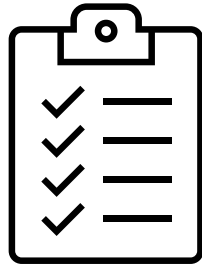
Testing SPM for Service Provider funded by Prevent

Upscaling: countrywide SPM for Brands (mandatory?)

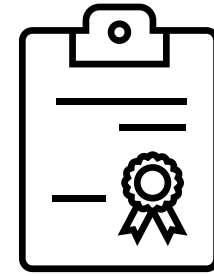


Waste collection + operational and socio-economic data

Adequate financial resources



SPM



Quality Label

Creating measurable and verifiable impact!



Transition
Phase

ValuCred Upscaling Activities - Deliverables

🕒 Develop Quality Label

- ✓ Invite Stakeholders to participate
- ✓ Establish a web page for ValuCred QL
- ✓ Set-up data WG (what, where, when, how)
- ✓ Develop long-term financing model for QL
- ✓ Verify VC SPM for Brands by testing





Thank you very much!

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Let's get in in touch!

